

# STOPPING MEN DYING BY SUICIDE

James' Place Charity (A Company Limited by Guarantee)  
Trustees Report and Financial Statements For the Year Ended 31 March 2025  
Company Number 06423497, Registered Charity Number 1121891



**P** James' Place  
PREVENTING SUICIDE. PROVIDING HOPE.

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## WHAT WE DO

### James' Place works to save the lives of men in suicidal crisis.

We are a charity offering free, life-saving therapy to suicidal men at our centres in Liverpool, London and Newcastle.

We stop men dying by suicide. Our professional therapists get quickly to the heart of a man's suicidal crisis and help him solve it.

We help men in suicidal crisis find hope for the future.



## WHAT MAKES US DIFFERENT



**Treatment** – Our treatment works. Men experience a clinically and statistically significant positive change following treatment and reduced levels of psychological distress.

**Time** – We see men quickly with no waiting list.

**People** – All our therapists are trained and experienced professionals. Men have the same therapist throughout their treatment.

**Place** - We deliver treatment in our safe, friendly, non-clinical centres in Liverpool, London and Newcastle.

**Partners** – We work alongside the NHS and other local support services, taking on clinical responsibility for the men we treat.

## OUR AIMS

- To improve access to services for men feeling suicidal or identified as being at high risk of suicide.
- To contribute knowledge and take innovative approaches to suicide prevention.
- To build the evidence base in effective suicide prevention, and support research into the causes of suicidal thoughts and behaviours.
- To increase awareness and knowledge, reduce stigma and help promote understanding of the symptoms and dangers of depression, anxiety and suicide.
- To work cooperatively with other suicide prevention charities, working in partnership with agencies and experts.

## OUR VALUES

**Focus   Respect   Bravery   Professionalism   Compassion   Collaboration**  
**Hope**

## PUBLIC BENEFIT

The trustees have paid due regard to the guidance issued by the Charity Commission on public benefit when exercising any powers or duties to which the guidance is relevant.

## OUR YEAR IN NUMBERS

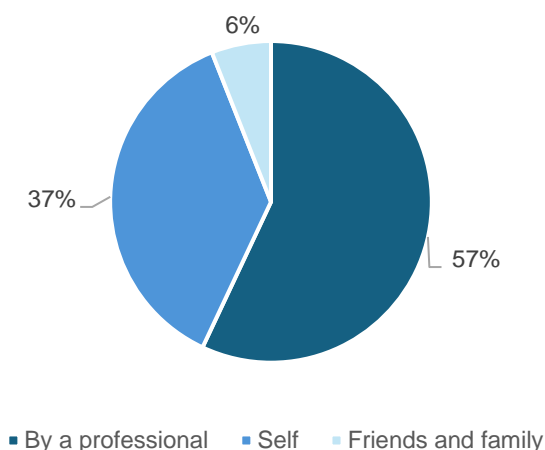


We helped **1,352** men in suicidal crisis this year  
through **6,365** free therapy sessions.

Of the men we helped, 479 were supported at our Liverpool centre, 398 at our London centre and 475 at our centre in Newcastle.



### How men were referred to us



The top three distress factors at referral were:

**Relationship Breakdown 20%**  
**Family Problems 19%**  
**Work 18%**

**96%** of men we saw, who completed our feedback form, were happy with the practical and emotional support they were offered, and the quality of therapy they received.

## A MESSAGE FROM OUR CHAIR

2024 marked the sixth year since we opened our first centre in Liverpool. Six years of offering free, life-saving therapy to men in suicidal crisis, and thousands of men now helped. I am so proud that we now have three centres, soon to be four, and a team of 21 therapists providing up to 262 sessions of therapy every week to men who need it.



A fantastic moment this year was welcoming His Royal Highness The Prince of Wales to officially open our new centre in Newcastle, where he was able to meet men we have helped, staff, donors and those who have supported us coming to the North East. It was a very moving day for me personally, as James was a student at Newcastle University, and I am so pleased that we can now support men in crisis in the North East.

One of the most rewarding things about my role as Chair, and something I really look forward to, is meeting the men we have helped and their families. It's incredibly moving when they tell me that James' Place has saved their life, and often we all shed a tear. To see stories of men we have helped highlighted in The Times and The Sunday Times Christmas Appeal this year was also a real pinch me moment. One moment that stands out to me this year was meeting Geoff and his mum Lil in Newcastle; Geoff has completely turned his life around since coming to James' Place and it was so gratifying to see him happy and thriving.

I was delighted this year to attend the Royal Society of Public Health Awards, where we won not one but two awards, a testament to how hard our team have worked to turn which was an initial idea - a vision for a service that could help suicidal men - into a reality.

Everything we do at James' Place is a real team effort and I want to recognise the hard work of all our staff; our fantastic Chief Executive Ellen O'Donoghue, our dedicated Clinical Lead Jane Boland, wonderful Heads of Centre, Centre Managers, Suicide Prevention Therapists and Clinical Administrators; our Fundraising and Communications team led by Amy Swart who all work hard to deliver the funds needed to drive us forward and raise awareness about what we do; our Expansion Manager who leads on finding new locations for our centres; and our Finance and Operations team led by Ian Chivers who underpin the entire team. We are also supported by a committed Board of Trustees, our volunteer Appeal Board, volunteer mentors and of course all our amazing donors and fundraisers. I have attended some brilliant fundraising events this year from ladies' lunches to festive drinks, and I want to thank everyone who has played a part in making this our most successful year to date. I would also like to thank our outgoing Trustee Steve Aspinall for his valuable input during his time with us.

I am looking forward to another successful year ahead, more men helped, our fourth centre opening in Birmingham, and James' Place going from strength to strength as we continue on our mission to stop men dying by suicide.

**Clare Milford Haven, Chair, James' Place**

## OUR CHIEF EXECUTIVE'S REPORT

At James' Place, we are committed to one fundamental mission: ensuring that no man faces a suicidal crisis alone. Across the North East, North West and London, our brilliant teams are working tirelessly to help as many men as we can.

Suicide remains one of the leading causes of death for men in the UK, and the need for timely, specialist and accessible support has never been greater. Too many men are still slipping through the cracks, often unable to access the help they desperately need. At James' Place, we provide that critical lifeline, reaching men who are not getting support elsewhere and helping them through their darkest moments. We have helped an additional 553 men in crisis in 24/25 compared to the previous year thanks in part to the establishment of our new centre in Newcastle and expanding our teams and outreach in Liverpool and London. We are doing everything we can to expand as quickly and sustainably as possible and at the time of writing we are close to signing a lease on our fourth centre in Birmingham. Fundamentally there is an urgent need for well-resourced, specialist help for everyone in a suicidal crisis, and that need is not going to go away without a concerted effort at national level.



This year, as part of our advocacy work, we were pleased to attend the inaugural Men's Health Summit chaired by Secretary of State Wes Streeting, host policy advisers at our London centre, and make the case for suicide prevention in the NHS 10-Year Plan. These opportunities have allowed us to share our expertise, and advocate for a national approach to suicide prevention, one that recognises the stark regional inequalities in suicide rates, particularly in the North East and North West, where rates are very high.

We are also finding new ways to innovate and extend our reach. One of the most exciting developments this year has been the continuation of The Max Windle Project, delivered in partnership with Alder Hey Children's Hospital and supported by The Max Windle Memorial Trust. This pilot has enabled us to support 16- and 17-year-old boys, expanding our remit and providing early intervention in a space where support is critically lacking.

In the year ahead, we will focus on ensuring our service is accessible to all men. We are constantly asking ourselves: how can we do more, and how can we do it better? Behind every strategic decision, every new centre, and every outreach effort is one clear objective: to save lives. We are deeply conscious of the trust our supporters place in us, and we are committed to ensuring that every pound donated is used with the greatest care and impact.

It is also important to reflect on how far we have come. Last summer, we reviewed progress against our five-year business plan and were proud to have delivered on every commitment; from launching a successful fundraising appeal to opening new centres in London and Newcastle. Our goals remain clear: to expand our service to reach more men, and to raise the funds needed to support both our existing operations and the incredible team that makes our work possible.

There have been many personal highlights for me this year, often working in close partnership with colleagues across the sector; speaking at the first If U Care Share conference in the North East, taking part in the second Suicide & Co Summit alongside our trustee Professor Rory O'Connor, and being selected as one of The Times and The Sunday Times Charities of the Year. I was able to take part in the newspaper's first ever phone-in day and it was extraordinary to see so many high-profile journalists give up their time to man the phones, after being inspired by the stories they had written themselves or read in the paper. Securing this was a fantastic achievement for our fundraising and communications team, who had a record



year this year, against a very challenging environment and an ambitious target. I was also particularly honoured that we received the Public Health Minister's Award at the Royal Society of Public Health Awards.

I would like to express my sincere thanks to our Chair, Clare, our Board of Trustees, our volunteer mentors, and particularly to every member of our staff. Your commitment to the men we serve is truly inspiring, and that shines through in the stream of positive feedback, stories, cards, letters and emails we receive from former clients. We send these to the whole staff team every Friday and it is always such a lift for us all to read, driving us forward to help more men.

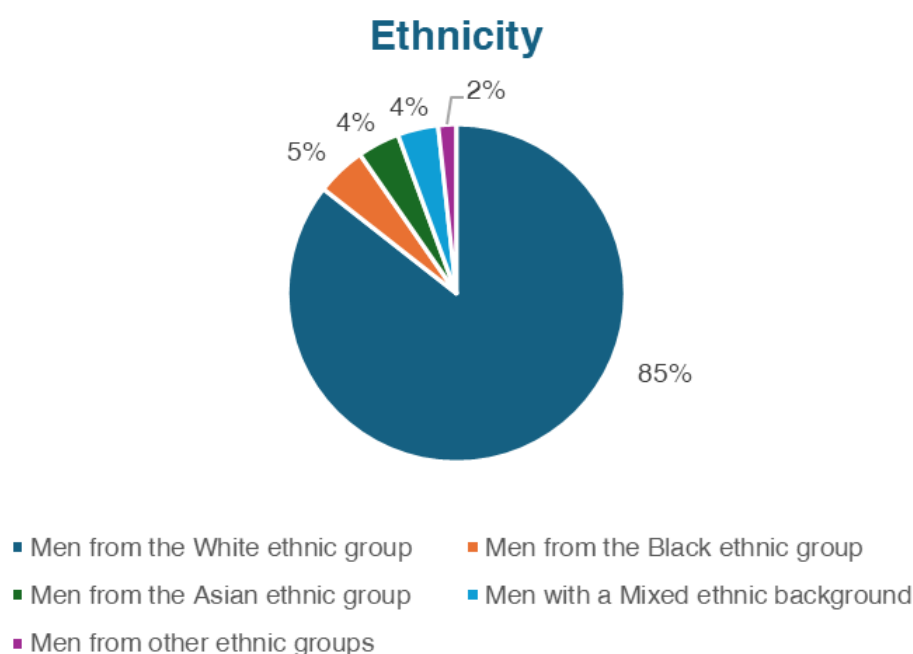
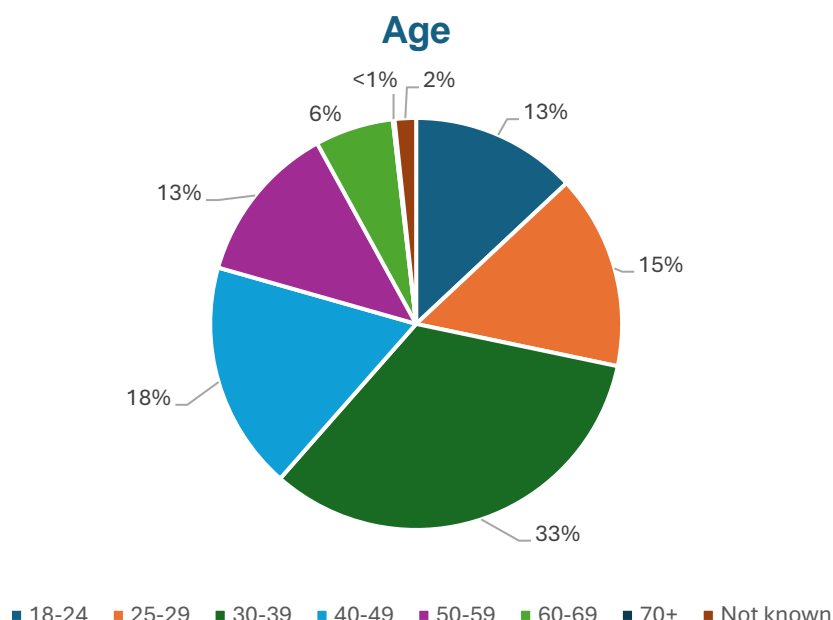
As we look to the future, we do so with purpose, urgency and hope. Together, we are changing, and saving, lives.



**Ellen O'Donoghue, Chief Executive, James' Place**

## ABOUT THE MEN WE'VE SUPPORTED THIS YEAR\*

At James' Place we help a wide range of men in suicidal crisis aged 18+, from different backgrounds and demographics. We treat everyone as an individual, as everyone's crisis is different, but here is some information on who we have helped this year based on men who filled in our Diversity and Equality Monitoring Form.

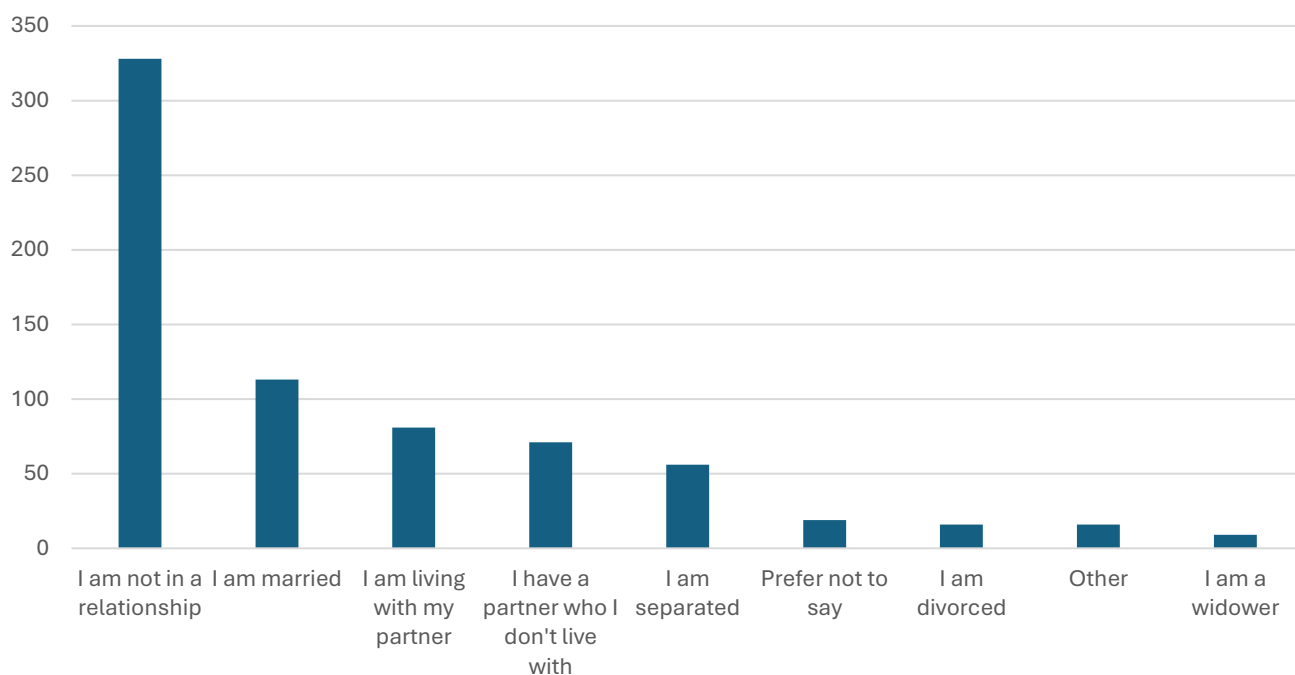


## Sexuality

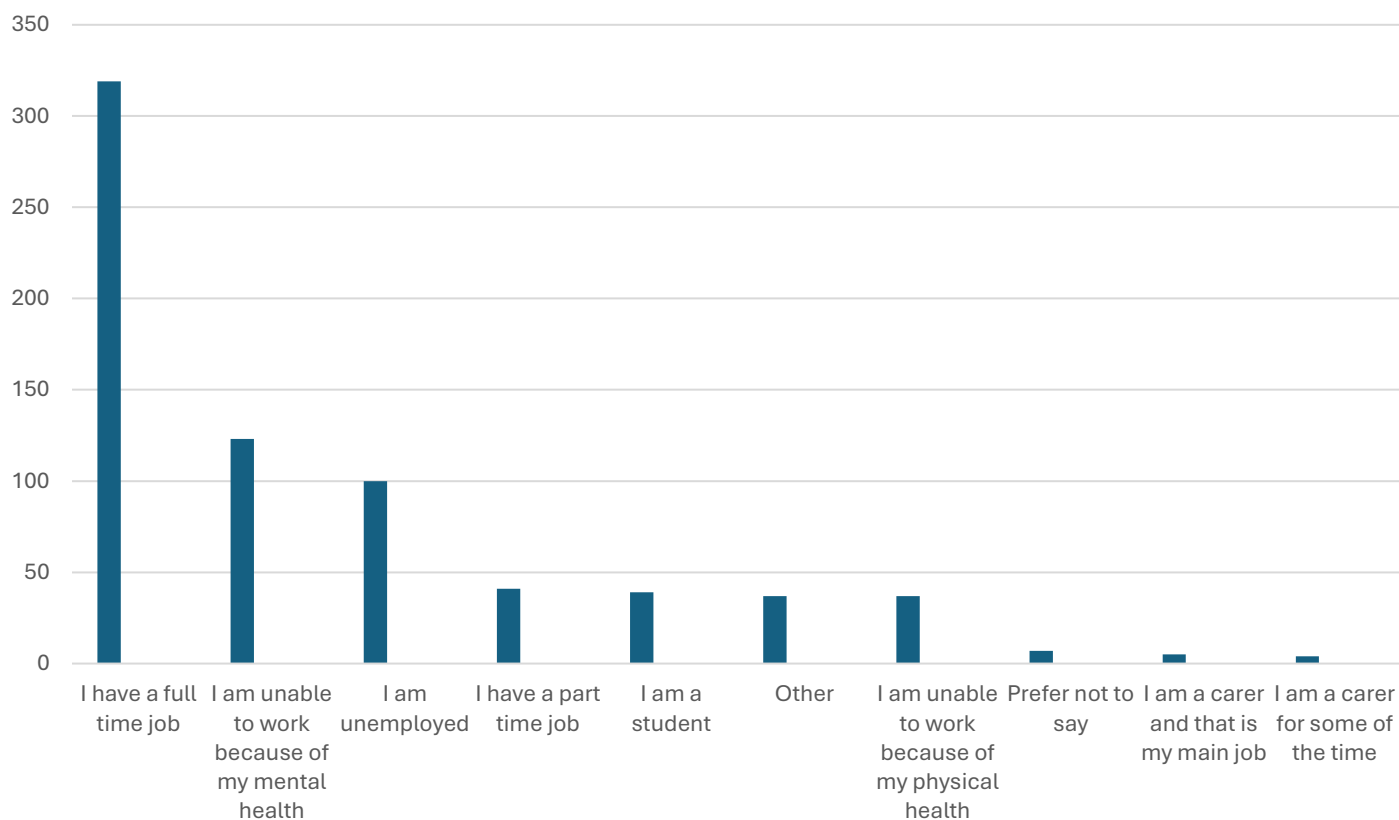
Of the men we helped who filled in our monitoring form, 80% were heterosexual, 9% were gay, 6% were bisexual, and 5% said other or preferred not to answer



## Relationship status



## Employment status



**\*This data is based on men who completed our Diversity and Equality Monitoring Form, around 50% of all men who used our service**

## DAMIEN'S STORY



### **44 year old Damien received help from James' Place London**

"I experienced a suicidal crisis at the end of summer. It was a whole heap of things came on top of me, from memories of my difficult childhood, to the fact that I couldn't find a job after I was made redundant. It's been a hard few years, we lost five members of the family to Covid, I spent a lot of time on my own and in my own head. I was in a really bad place and was thinking of ways to end my life.

I've been suicidal before and ended up in the hospital but this time I went to my GP who sent me to James' Place. I thought it's got to be better than where I'm at, so I decided to go. From the minute I arrived I thought this is going to be the right place, everyone was really nice, I liked the fact it wasn't part of the system and wasn't reporting back to anyone. I felt safe.

My therapist helped me to understand that I tend to help others with their problems, but I don't really talk about my own. She helped me see that I set the bar really high for myself in raising my two boys because of my own childhood, I was determined to be a good dad to my kids as I was in and out of care, my mum and dad had a lot of problems, I lived on the street for a bit. I saw a lot of people around me take the wrong path and end up in jail or whatever and I didn't want to be that way. I put myself under a lot of pressure, but my kids are great and doing really well in life and at school so maybe I don't need to worry so much. She helped me to understand that I didn't just have to grin and bear what had happened to me. She really validated my feelings which helped me open up straight away with no fear of being judged. I felt really listened to. Talking about everything that's happened to me for the first time has helped me so much. Since leaving James' Place I don't feel so isolated, and I feel more in control. If I start to have bad thoughts or bad days, I know I can change my mood by getting up and doing something, and I know James' Place is there if I need help again. Thanks to them I am still here to raise my two beautiful, brilliant boys – I realise I am doing something right every time I look at them. I want to show them that it's better to talk about things rather than covering it up, as that's where my trouble started."

## HIGHLIGHTS OF THE YEAR

### James' Place official opening in the North East

We were delighted that His Royal Highness, The Prince of Wales officially opened James' Place Newcastle in April 2024. The Prince was able to meet men who had had therapy at James' Place, speak to the staff team, and meet some of our key donors and supporters in the North East. The visit was covered extensively in the media with the BBC, Evening Standard, ITV, Press Association and Newcastle Evening Chronicle attending on the day, helping to raise awareness of our new service. The Newcastle centre celebrated its first anniversary in January 2025 and helped 425 men in suicidal crisis in its first year. Such is the demand for the service in the region that two new therapists have already been recruited to the staff team.



Photo credit: Kensington Palace



### More men helped than ever before through therapy, peer support and mentorship

We are proud that as we continue to grow, the number of men we help increases year on year. In 24/25 1,352 men in suicidal crisis received therapy across 6,365 sessions at our three centres, with 37% of those men referring themselves directly. We also held 21 sessions for supporters of those men. We are delighted to see our mentoring and peer support groups go from strength to strength, with all our centres now offering groups for men who have recently finished their therapy with us, and who benefit from having a space to share their experiences with others. Our mentor programme and peer support groups have supported 24 men this year. We would like to say a huge thank you to all our mentors. We would also like to thank Winston Scotland for setting up and running our peer support group in London. Winston has now stepped down, and has kindly been succeeded by one of our mentors Michael Butler.

### Helping younger men in crisis

In the past year we have helped ten young men aged 16 and 17 in Liverpool under the care of Alder Hey Children's Hospital Child and Adolescent Mental Health Services (CAMHS), thanks to a special pilot project funded by The Max Windle Memorial Trust. The project was due to finish in February 2025 but has been extended for a further 6 months until August 2025. The pilot will be fully evaluated, but initial feedback has shown that the James' Place model can work in treating younger men in suicidal crisis.



*“Our first meeting with our therapist at James’ Place changed our ability to cope with our young man and the guidance from moment one, was to be honest outstanding. Our therapist was direct and honest, and my son who struggles to engage with strangers, did engage. James’ Place was different. The crisis he was in took a physical and mental toll on him. However, if you looked at him now the scars from self-harm have gone. He has gained weight and most importantly his smile is back and the guffawing bellowing laughter that emanates from him while doing some of the simplest things is a joy to hear. I will be forever grateful.”*

**Quote from parent of 17 year old helped through The Max Windle Project at James’ Place**



## **Strengthening our support, clinical team and processes**

This year we spearheaded our new Clinical Quality Action Plan to ensure the efficacy and safety of our systems, processes and standards, with a focus on seven key areas: Client and Stakeholder Engagement and involvement, Clinical Audit and Standards, Clinical Effectiveness, Research and Development, Education and Training, Information Management, Risk Management, and Staff Experience. We know that the therapy we offer men is effective and safe, and this new structure will help us to prove that, allowing for better governance and auditing of our work.

We have invested in more therapists and our clinical team now numbers 21, with 262 therapy sessions available each week across our three centres to men in crisis. We have allocated new senior therapists who are responsible for the managing of our daily referrals from men and professionals, and certain therapists also take on specific projects aimed at reaching certain groups of men, such as those from the LGBTQIA+ community, supporting neurodiverse men, or building partnerships within the NHS to ensure a steady flow of referrals. Our team has also received training in ADHD and neurodiversity from The ADHD Foundation to support our neurodiverse clients, as well as improved safeguarding and cultural competency training.

We have this year updated our Lay Your Cards On The Table resource, the set of cards our therapists use that enables men to articulate what they are feeling and doing. This is the fourth iteration of the cards in six years of use. Following consultation with men who have used the service, and using data from research about which cards are used most in therapy sessions, we have added in a variety of volitional factors such as impulsivity and fearlessness to help us better assess the level of risk a man is presenting with, as well as issues that might be contributing to his suicidal crisis such as racism and homophobia.

## Progress made on a new James' Place centre in Birmingham

This year we have made significant progress towards opening our fourth James' Place centre in Birmingham. We have developed relationships with a range of stakeholders across Birmingham and the West Midlands including the NHS Mental Health Trust, Primary Care networks, talking therapies, Public Health, universities and a large number of charitable organisations. To increase awareness of our plans to open a centre in Birmingham, we held an engagement event sponsored by PwC Birmingham at the beginning of July 2024, bringing together new and existing contacts from across the West Midlands. The event was well attended with just under 50 guests from across the NHS, local government and charity sector as well as some prospective funders. We have also built an established presence at local suicide prevention advisory groups and mental health network meetings to keep up to date with local priorities and share updates on the development of James' Place Birmingham.

We have conducted extensive research into the most suitable and accessible areas of Birmingham to locate the new James' Place centre. To establish this, we consulted with groups of local men as well as a number of practitioners to understand the different areas of the city and public transport systems. We have viewed over 20 buildings to develop our knowledge of the types of property available and associated rental costs. From this research, we have identified the Calthorpe Estate and the Jewellery Quarter as two suitable areas to locate the centre and we are exploring potential buildings in these locations.

In January 2025, we reached our fundraising goal to allow us to progress our plans to open a new centre in Birmingham and sign a lease on a building. We aim to secure and refurbish a suitable building and recruit the Birmingham team in 2025, with a plan to launch the new centre in early 2026.

## James' Place recognised with two prestigious awards

In November we were pleased to be recognised for our life-saving work by winning not one, but two awards at the Royal Society for Public Health (RSPH) Health and Wellbeing Awards. We won the Mental Health and Wellbeing Award, and the Public Health Minister's Award for our innovation, strong academic feel, focus on prevention and inclusion, regional spread and potential for scale. We were also delighted to be shortlisted this year for a Liverpool Community Impact Award, run by the Be Free Campaign, and the Mental Health Innovation Award at The Mental Health Awards.







## The Times' Christmas Appeal

We were honoured to be chosen as one of three charities for The Times and Sunday Times Christmas Appeal which ran from November to January. Our staff, fundraisers, and men who have used James' Place featured in over 28 articles, and we raised around £370,000 from the appeal including matched funding. This was a fantastic opportunity for us to gain national awareness, and we would like to say a huge thank you to all our former clients, fundraisers, staff and supporters who shared their story as part of the appeal, everyone who donated, and the wonderful team at The Times and The Sunday Times.

## Outreach, key partnerships and working with others

At James' Place we recognise that good working relationships with others are key to our success in spreading the word about our service. It has been a significant year for outreach in which we have received more interest and demand for information than ever before.

This year we have worked hard at our three centres to find new ways to increase our reach, using a data driven approach to create specific campaigns to target men in crisis. These have included running stands at universities and signposting in student accommodation for Fresher's Week and University Mental Health Day, raising awareness of our service to 'Shedders' at Men's Sheds annual conference 'Shedfest', flyering in LGBTQIA+ bars and spaces during Pride, and tattoo studios for World Suicide Prevention Day.

In London we focused on raising awareness of James' Place in two London boroughs – Ealing and Hammersmith & Fulham, forging strong links with Public Health, Crisis Teams, Home Treatment Teams, A&E's, GP's and ICB's in the areas as well as community organisations. We collaborated with Transport for London and the Elizabeth Line to raise awareness of James' Place amongst passengers using Bethnal



Green and Ealing Broadway stations, and contractors 8build to reach men working on construction sites. We held a special event at St Luke's Community Centre for World Suicide Prevention Day. We were pleased to speak about our work at the Male Psychology Conference at the University of the West of London, and the Healthcare Conference UK on Person Centred Risk Assessments in Mental Health.

In Liverpool we have been working closely with organisations in St Helens, Knowsley and Warrington to explore how we might increase referrals from this area and have also built relationships with Merseyside Police and Andy's Man Club. We were happy to welcome Lad's Advice, Caring Connections and the Young Person's Advisory Service to the centre. We have been out in the community giving talks to first year nursing students at Liverpool John Moores University, South East Asian Men's Group at Liverpool Women's Hospital, and to men working at Jaguar Land Rover. We also took part in a webinar for Zero Suicide Alliance.



In Newcastle we have built relationships with transport provider Nexus and Northumbria Police, amongst others. We have been pleased to host visits for individuals including Liz Twist, MP for Blaydon and Consett and Chair of the All-Party Parliamentary Group on Suicide and Self-Harm Prevention, Chi Onwurah MP, the High Sherriff of Northumberland Lucia Bridgeman, Lord Lieutenant Lucy Winskill, the CEO of the North East Chamber of Commerce John McCabe, local employers Sage, and social prescribing teams. We have also been out in the community giving talks to Samaritans Newcastle, Samaritans Northumberland, Citizens Advice Gateshead, and PricewaterhouseCoopers (PwC).

We held over 160 external outreach and engagement meetings over the year. We also hosted 18 open days, attended over 80 external events, and set up 37 new referral pathways. Around 13% of all our referrals were from men who heard about us through our outreach work and word of mouth.

Our centre teams also work hard to build and maintain relationships with those working locally in the NHS including crisis teams, talking therapy teams, community mental health teams, GPs and social prescribers so that they regularly make referrals to us.

## Raising awareness and sharing stories

This year we continued to work hard to raise awareness of our service and were grateful to former users of James' Place who shared their story, helping us to reach men through the media and online. This year's highlights included the fantastic coverage in The Times, The Sunday Times and on Times Radio as part of our Christmas appeal, our founder Clare Milford Haven on the BBC Breakfast sofa with former James' Place Newcastle client Geoff Gascoigne, featuring in a BBC Three documentary with Paddy Pimblett, a great story in the Liverpool Echo featuring Joe Warham (a former client of James' Place Liverpool who ran the Liverpool Half Marathon dressed as Spiderman), and appearances on a variety of podcasts including Hurt to Healing, The Just





Checking In podcast, U Good Bro?, Let's Talk Hope, Mindful Merseyside and The Men's Health podcast. We are grateful to The Arsenal Foundation and The Redmen TV for raising awareness of our service this year, and everyone who has helped to signpost to us on social media and elsewhere. We appeared in 106 items of media coverage, almost double the coverage we received in the previous year, and our social media followers and website traffic has also significantly increased. Around 13% of all our referrals were from men who heard about us through media, social media and Google.

We would like to say a huge thank you to Belco for their pro bono PR support, and Harry Berkeley at Digital Touch for his SEO expertise.

## Research and evaluation



All our clinical work at James' Place is underpinned by rigorous and independent evaluation led by Professor Pooja Saini at Liverpool John Moores University. This helps us to ensure that what we do is effective at reducing suicidality in the men we see. This year marks the end of our first five year evaluation cycle, which has shown that the James' Place model can be successfully replicated in multiple

centres, and that our intervention is saving lives across three regions in England.

We are also working with University College London to analyse data of different cohorts of men after they have been referred to us to see how they have fared since their initial contact with us. The study is looking at men who received treatment, men who declined treatment and men who did not meet our referral criteria. This study is currently being written up and will be shared in the next financial year.

As part of our commitment to share our learnings in suicide prevention with others, we were pleased to host Professor Melanie Turner, the Deputy Chief Psychiatrist in South Australia, at James' Place Liverpool and London as part of a paper for the Churchill Fellowship on the use of emergency mental health centres for suicidal patients.

***“James' Place has demonstrated the effectiveness of their model in saving lives across three regions. Despite the challenges of launching services in new locations, James' Place has continued to provide high-quality support to more men in suicidal crisis.”***

***Professor Pooja Saini, Liverpool John Moores University***

## Our art project

The Art Project continues to be an important component of our work, with the art on the walls of our centres helping create the unique therapeutic environment which is vital to the James' Place model. The men who use our service, as well as visitors, often comment on the calm space and welcoming, comforting atmosphere. We remain so grateful to the many artists who allow us to show their work. This year we have displayed new pieces, generously donated and lent to us by Abbie Carnegie, Anne Lever and Heather Moore. The importance of the artwork is shown in feedback from the men who use James' Place, as highlighted in this comment from one of our therapists.



*Donated by Anne Lever*



*Donated by Louise Wright*

***“What was helpful was the client had described having racing thoughts, his mind being ‘full’ and everything whirling around. We ended up standing next to the pieces and talking about how different aspects represented things that were going on. They moved him to a place of clarity, which is often so key in the early stages of client work.”***

***Sarah, Senior Suicide Prevention Therapist***

## Expansion Appeal update

We would like to thank our Appeal Board members for their support over the course of the year, especially Giuseppe Ciucci, who stood down from the board this year, and Richard Swallow, who joined the board as Chair. We welcomed Georgina Macpherson, Ed Peel and Lord Frederick Windsor to the board during this financial year and will soon induct Antonio del Balzo and Louisa Wentworth-Stanley for the final year of the appeal.

To date, thanks to the Board, our Trustees, and the generosity of all our supporters, we have raised £9,127,000 towards our £12,750,000 total. This enables us to move forward with our plan to open in Birmingham and we are excited about the final year of the appeal.

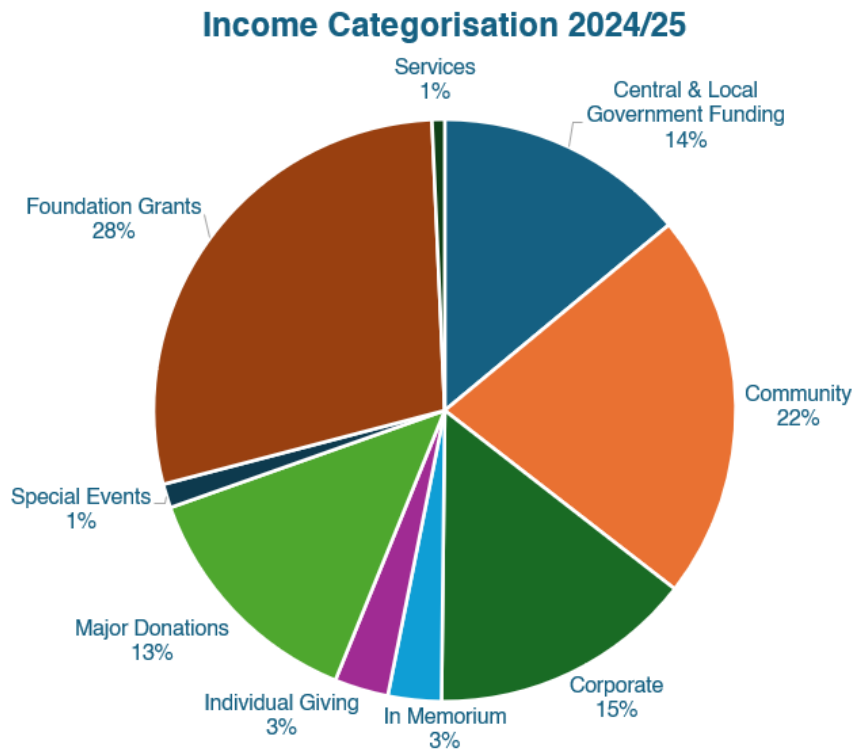
## KEN'S STORY

"Two years ago my wife passed away in her sleep unexpectedly aged just 49. It was such a shock. She was everything to me, my best friend, and we'd been together for 35 years. I tried to put a brave face on it and get on with things after the funeral but to be honest I took it very badly. Work became a struggle, I decided after 7 years there to move to another company, but it turned out that it wasn't the job, it was me. I took some time off for a couple of months, but I was drinking too much, my money I'd saved started to run out, I just went into a massive depression spiral. There seemed to be no other option other than to take my own life. I made a plan and was waiting for the right opportunity to make an attempt, I was about to do it, and my daughter called me out of the blue which interrupted me. I'd been seeing the GP fairly regularly and I went back to talk to them and just broke down and confessed what had happened. I was referred to the crisis team who I saw for a bit, I tried group therapy but that wasn't for me, I needed help rather than to listen to other people's problems. I didn't want to talk to my family and friends; they would have got worried about me. Then I got referred to James' Place.



My experience at James' Place was really exceptional. My therapist was fantastic, she immediately put me at ease, and I was able to open up and express my feelings for the first time. I think I was in tears for the first three sessions. Having someone there who was qualified to deal with my situation made me feel very comfortable and safe. Over seven sessions of therapy, I really changed. I stopped drinking, my mind became sharper and less foggy, I felt better in myself. I'm just on a different path now where I am more positive about the future, and I'm getting myself ready to go back to work. I'm trying to help other people going through a difficult time with what I've learnt. It's been such an education that sharing your feelings and opening up is so worthwhile and does really help. I just want to let everyone know to embrace any help that's offered to you, things are never as bad as you think, you just need to learn to stop beating yourself up. James' Place helped to open my eyes that my life was worth fighting for."

## WHERE THE MONEY CAME FROM



It has been an unprecedented year for James' Place, and we are truly grateful to every person who has chosen to support the charity. We rely entirely on donations and grants to fund our life saving work and 2024/25 was our most successful year, raising a record £3.4m. This is thanks to the extraordinary efforts and generosity from everyone who believes in James' Place and what we are trying to achieve.

We are particularly grateful to the Department of Health and Social Care's Suicide Prevention Fund, which funded up to two therapists in each of our three centres over the course of the year.

The year began with the official opening of James' Place Newcastle, where we were proud to introduce His Royal Highness, The Prince of Wales to two of the incredible donors who made the centre possible: The David Riddell Memorial CIO and Oil Brokerage. Since the opening in Newcastle, we have received substantial local support from businesses, foundations and individuals. Thank you all for welcoming James' Place to the North East and championing our work.

A focus for 2024/25 was to raise awareness and funds to enable us to open our fourth centre, in Birmingham, and over the course of the year we have secured £1.6m towards this centre from new and existing supporters, with The David Riddell Memorial CIO and Oil Brokerage again supporting a new centre, and commitments from The Julia Rausing Trust, Julia Willoughby, Belinda Hill, The Eveson Trust, and a significant anonymous donor.

Whilst Birmingham has been a key growth focus, we are also constantly fundraising for our existing centres. In London, we received our first ever grant from a key London funder, The City Bridge Foundation, and in Liverpool, The Baddy Foundation made their first ever grant to James' Place after Paddy Pimblett raised significant awareness of our charity through his platform as a UFC champion.

There is such an array of support from across the country and all sectors, which is key to the sustainability of the organisation. This year we have seen an increase in individual giving, community fundraising and gifts in memory of loved ones lost. Every single donation is vital to the long-term success of James' Place and every pound really does make a difference. This kind of fundraising helps us to plan for the charity's future. We are also very grateful to those who have donated goods or services to James' Place free of charge which have helped us with our fundraising efforts.

We were selected to benefit from The Times and Sunday Times Christmas Appeal which was an extremely successful period of collaboration across the organisation and an important fundraising and



awareness drive within the latter portion of the year. We raised approximately £370,000 in total from this initiative through direct donations via the Times & Sunday Times and from donors who engaged with the appeal and wished to provide matched funding. The awareness generated by the appeal was as valuable to us as the financial gains

Finally, we remain in absolute awe of everyone who chooses to support James' Place after losing a loved one to suicide. Life-saving funds were donated in memory of Jordan Berry, Quinten Brenninkmeijer, Tom Brockman, Adrian Hill, Nick Kilhams, Will Lowther, David Riddell, James Robson, Omar Sayeed Iqbal, Jon Taylor, Mike Thomson, Carlie Tufnell, Andrew Wallace, and many others who have asked not to be named, as well as those we may not know about. James' Place was founded on the pain of this loss, and we hold every one of you in our minds and hearts.

We are extremely grateful to everyone who has held an event or taken on a challenge for us this year. Here are a few highlights.



Charles Costa (left), raised an incredible £169,025 running 90 Marathons in 90 Days on the Pacific Crest Trail.



Jay Dawick (right) completed his goal of running 5k every single day for a year and, with match funding from his employer InnoSpec, donated an amazing £6,387 to James' Place.



Ollie Tennant ran 12 Marathons in 12 Months for us, and raised a fantastic £12,420.



Violet Arkwright (left) ran the Shakespeare Marathon in April 2024, raising an amazing £13,060.

Charles Granby held a boxing event at Belvoir Castle raising a brilliant £6,266 in April 2024.

Rob Blackburne (right) completed seven marathons in seven days whilst wearing a weighted vest, raising a fantastic £8,688 for us.



The wonderful Bike for Bez Team (below) cycled all the way from Anfield stadium to Verbier in Switzerland, securing £23,698 in donations in September 2024.



**Thank you to everyone who has allowed us to showcase their support this year.**

## Our fundraising statement

James' Place relies on voluntary donations and grants to run our life saving service. We receive donations from Trusts and Foundations, companies, individuals, central and local government grants, and through fundraising activities like runs, challenges and events that our supporters freely undertake. At James' Place, we comply with the Fundraising Regulator's standards, and we do not engage professional fund raisers to act on our behalf or have commercial participators. We employ a small fundraising team that is tasked with raising all the funds that the charity needs to fulfil its objectives. The charity engages with supporters who wish to fundraise for us and follows up their activities in such a way that is compliant with Fundraising Standards and GDPR. We are acutely aware that many of those who support us have been impacted by suicide in some way and the charity lives its values of Focus, Bravery, Compassion, Hope, Respect and Professionalism, in all aspects of our fundraising. There have been no complaints about our fundraising activities.



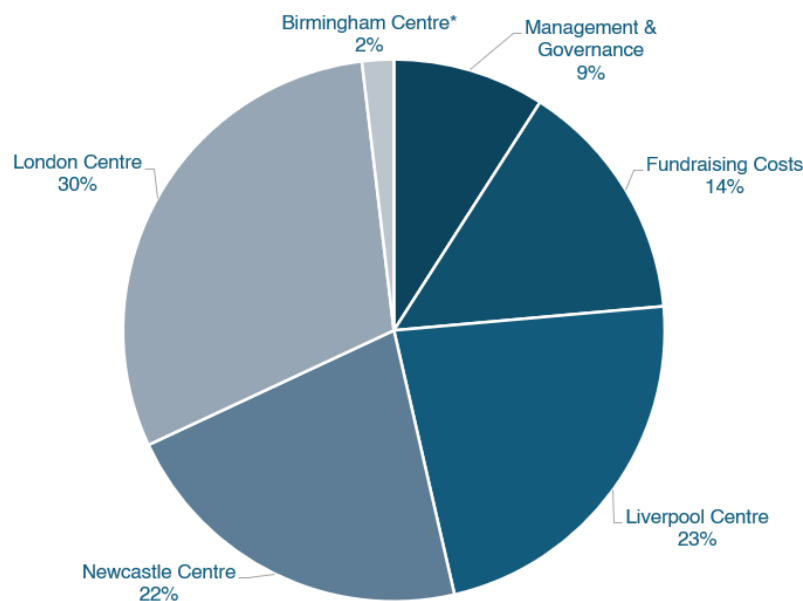
## HOW WE SPENT THE MONEY

We spent a total of **£2,560,709** in 24/25.

We spent **76p** in every pound directly supporting suicidal men.



### Expenditure 24/25



Our Liverpool centre cost **£584,508** to run this year.

Our London centre cost **£769,560** to run this year.

Our Newcastle cost **£554,384** to set up and run this year.

**It costs £2,000 to support one man through James' Place's life-saving intervention.**

\*Set-up costs incurred during 24/25 for Birmingham – centre due to be opened late 25/early 26

## THANK YOU

We formally thank the following donors and those wishing to remain anonymous, who have contributed over £5,000 to realising James' Place's ambition and mission this year, including:

Belinda Hill	The Coco Joelle Foundation
Jeff Keen Charity Challenge	The David Riddell Memorial CIO
John and Stella Murphy	The Drapers' Charitable Fund
Dr Tony Trapp	The Eveson Trust
Laura Tomlinson	The John Horseman Trust
Clara Weatherall	The Manolo Blahnik Foundation
Julia Willoughby	The Nick Kilhams Foundation
L&C Waverton	The Orr Mackintosh Foundation Ltd
DHSC Suicide Prevention Fund	The P F Charitable Trust
Fenwick LTD	The Rathbones Group Foundation
Fishmongers' Company Charitable Trust	The Sir James Knott Trust
Hercock Holdings Limited	The Syncona Foundation
Islington Giving	The Ted Senior Foundation
OB Ltd	The Underwood Trust
Slaughter and May	The World Gold Council
The Anne Duchess of Westminster's Fund	The Wyfold Charitable Trust
The Army Benevolent Fund	The Zedra Trust Company Limited
The Baddy Foundation	Jane Treays, Charles Montanaro and Montanaro Asset Management
The Christopher & Henry Oldfield Trust	Tresidor Investment Management
The City Bridge Foundation	Vespa Capital LLP

A huge thank you to our pro bono supporters Pricewaterhouse Coopers (PwC), Costello Medical, Anomaly, Slaughter and May, and Newmark for their support this year.

## Reference and Administrative Details

### Trustees

Clare Milford Haven  
Nicholas Wentworth-Stanley DL  
Harry Wentworth-Stanley  
Professor Tamar J Thompson OBE  
Peter Flynn MVO  
Richard Swallow DL  
Stephen Aspinall (resigned Dec 2024)  
Professor Rory O'Connor

**Company registered number 06423497**

**Charity registered number 1121891**

**Registered office 20 Bunhill Row London EC1Y 8LP**

### Management Team

Chief Executive Officer Ellen O'Donoghue  
Clinical Lead Jane Boland  
Head of Fundraising & Communications Amy Swart  
Chief Operating Officer Ian Chivers

### Independent auditor

Mitchell Charlesworth (Audit) Limited  
14th Floor,  
The Plaza,  
Old Hall Street  
Liverpool  
L3 9QJ

### Bankers

C Hoare & Co  
37 Fleet Street  
London EC4P 4DQ

### Investment Manager

James Hambro & Partners LLP 45 Pall Mall London SW1Y 5JG

### Solicitors

Withers LLP 16 Old Bailey London EC4M 7EG

### James' Place Charity Website

[www.jamesplace.org.uk](http://www.jamesplace.org.uk)

## Financial Review

### 2024/25 results

With a total income of £3,547,809, this was our most successful fundraising year to date, having raised £2,633,477 in 2024 (2023: £2,819,512). As of 31<sup>st</sup> March 2025, a further £1,685,968 had been secured in pledges to be donated in 25/26 and subsequent years.

Net funds increased by £1,034,602 (2024: £766,254). 96% of 2025 income was received from donations and fundraising (2024:97%). The charity benefited from a number of substantial donations and fundraising events during the year amounting to £3,395,748:

• DHSC Suicide Prevention Fund	£478,474
• OB Ltd	£392,500
• The Times and Sunday Times Christmas Appeal	£194,650
• The Coco Joelle Foundation	£168,200
• The David Riddell Memorial CIO	£91,000
• The Syncona Foundation	£90,000
• Belinda Hill	£70,000
• The City Bridge Foundation	£69,570
• Charles Costa Challenge	£56,641
• The Nick Kilhams Foundation	£40,000
• Jane Treays and Charles Montanaro and Montanaro Asset Management	£35,000
• The Ted Senior Foundation	£30,000
• The Manolo Blahnik Foundation	£25,000
• The Baddy Foundation	£25,000
• The Underwood Trust	£25,000
• Anonymous Donors	£558,927
• Other appeals, events and grants	£1,045,786

Total

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£3,395,748

The Charity had total funds of £5.68 million at year-end (2024: £4.65m), of which £1.77m was restricted (2024: £1.18m), £3.92m unrestricted (2024: £3.47m) of which £2.28m (2024: £2.04m) was designated to support the planned set up of a new centre in Birmingham, a fifth centre (location to be confirmed), the Newcastle Centre and the fixed assets reserve. General reserves amounted to £1.63m (2024: £1.37m).

### Going concern

The Trustees launched a £10 million fundraising appeal in February 2023, consistent with the five-year business plan established in 2019 which set out plans to open four new centres over the period. Since launching the plan, we have seen considerable increases in the cost of meeting our goal and we revised our appeal target to £12.75m during 2024. We opened our third centre in Newcastle in December 2023 and aim to open our fourth centre in Birmingham by late 2025/early 2026, our objective is to open our fifth centre early 2027.

At 31<sup>st</sup> March, 2025 the Charity held restricted and unrestricted reserves of £5.03m (net of fixed asset reserves) to support ongoing operations and planned expansion. The Charity has well-developed and ongoing fundraising strategies to secure monies required to fund the next two centres and has critical review processes and controls to ensure commitments to further centres will not be made unless

sufficient reserves are available. These processes and controls ensure that existing and future operational plans support the continued viability of the Charity to continue to deliver its charitable objectives for the foreseeable future. Accordingly, the Charity will continue to adopt the going concern basis in preparing this annual report and financial statements.

### Investment policy

The Charity did not add any further funds to its investment portfolio in 2024/25 and the total amount invested remains at £1,200,000. The portfolio, managed by James Hambro and Partners LLP, covers a wide range of global investments including equities, fixed income and some commodities. The objective of the fund is to preserve the value of donations received and generate a small return within the restrictions of prudent risk management. As at the year end the investment portfolio was value at £1,337,928.

The Charity also transferred £1,250,000 during 2023/24 into a Sterling Liquidity Fund managed by Blackrock. As of 31<sup>st</sup> March 2025 this fund stands at £1,343,918

### Reserves policy

The Trustees have reviewed the need for reserves in line with the guidance issued by the Charity Commission. The restricted and unrestricted reserves have been generated from income donated in the year and prior years, and the Trustees have a general policy to maintain reserves at a level which safeguards the organisation and ensures sustainable operations. The Board is aware of the legal duty to apply charitable funds within a reasonable time of receiving them and does not keep funds in excess of requirements.

During the year a further £0.15m of the general reserves were designated towards the planned new centre in Birmingham. These funds will help facilitate the refurbishment and set up of the new centre. We also designated £0.5m towards the refurbishment and set up of our fifth centre which will be announced later in 2025/26.

The Trustees consider that the designated reserves of £1.64m are appropriate and that the general funds of £1.63m are in-line with the Trustees policy to maintain sufficient reserves to cover nine months Charity operations.

## Principal risks and uncertainties

Principal risks to James' Place have been identified in a risk register, with appropriate mitigation, and this is reviewed regularly by Trustees.

Key Risks	Mitigation	Unmitigated Risk			Mitigated risk		
		Impact	Likelihood	Score	Impact	Likelihood	Score
Expansion plans delayed due to slower than targeted fundraising	Specialist fundraising team in place and fundraising on target to meet Fundraising Appeal Target and deliver subsequent ongoing funding needs.	5	4	20	3	3	9
Relatively small team leaves charity exposed to staff turnover and sustained absences.	Trustees maintain close contact with staff and regularly review conditions, compensation and staff welfare to provide a motivating and supportive working environment. Plans are in progress to further strengthen the Charity's executive team to further support current and future planned activities and expansion.	5	4	20	3	3	9
Unable to recruit and retain key clinical staff	The Charity significantly revised its clinical pay levels at beginning of 2023 and continues to monitor pay levels against comparators. The charity has recently successfully recruited a new team member in each of our 3 locations.	5	3	15	3	3	9
Workload and pressure of roles result in staff underperformance, absence and high turnover	The Charity has a number of wellbeing policies in place and actively monitors staff wellbeing. In addition, all clinical staff receive external supervision to support their mental welfare.	4	3	12	3	3	9
Overly conservative approach to expansion delays delivery of new centres and beneficial impact on clients.	Trustees and the Executive team closely review progress, learning from experience, and flex the implementation of plans as required to optimise the opening of new centres.	4	3	12	3	3	9
Significant damage to reputation of James' Place care model and operations arising from adverse client outcomes – real or perceived	The charity invests in an independent and ongoing evaluation of the services it provides. This together with rigorous evaluation and safeguarding policies, extensive training and close supervision and support are designed to ensure the ongoing integrity, and where appropriate, development of our services.	5	3	15	4	2	8
Data breach or misguided use of AI	The charity has established an Information Governance Group to ensure compliance with data management standards and to oversee the development and implementation of information governance policies, procedures, and frameworks. In collaboration with the clinical management system provider, the charity is also working to ensure the safe and ethical use of artificial intelligence (AI). To support this effort, a dedicated steering group has been formed to monitor AI-related activities and provide guidance to staff as needed.	5	3	15	4	2	8
Fraud – risk that Charity suffers financial loss due to fraudulent activities by staff, suppliers or supporters	The charity has comprehensive financial controls in place to monitor and check funds and donations committed and received by the charity. All invoices are independently verified prior to payment. The Charity performs comprehensive 'know your supporter' checks and controls prior to accepting a donation.	4	3	12	3	1	6

## Financial controls and policies

Financial controls are maintained through a combination of well-established procedures robust controls and systems and the oversight of an experienced internal finance team. Comprehensive financial policies and procedures are in place to ensure appropriate segregation of duties, reduce the risk of fraud, and support effective oversight. These controls also facilitate regular review processes to ensure the accuracy and integrity of the Charity's financial reporting.



## Structure, Governance and Management

### Constitution

James' Place Charity is registered as a Charitable Company limited by guarantee and was set up by a Trust deed. The James Wentworth-Stanley Memorial Fund was created in December 2007. In October 2018 the Charity changed its name to James' Place Charity, to be known as James' Place. The objects of the Charity are set out in the Memorandum and Articles of Association. Its primary charitable purpose is to reduce suicide in the UK. The charity aims to provide accessible support for men facing a suicidal crisis by delivering a unique and effective suicide prevention service.

### Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

### Policies adopted for the induction and training of Trustees

The composition of the Trustee board is reviewed on an annual basis, along with any training needs. New Trustees are offered an induction and training package appropriate to their experience.

### Pay policy for key management personnel

Since 2020 an annual pay review has been adopted to ensure equity and fairness and compatibility with comparable roles, subject to the Charity's ability to pay. The Remuneration Committee, comprising of three trustees, review senior management compensation and submit recommendations for approval by the full Board.

### Statement of disclosure to our auditors

In so far as the Trustees are aware at the time of approving our Trustees' annual report:

There is no relevant information, being information needed by the auditor in connection with preparing their report, of which the group's auditor is unaware, and the Trustees, having made enquiries of fellow directors and the group's auditor that they ought to have individually made, have each taken all steps that he/she is obliged to take as a director in order to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

### Auditor

Mitchell Charlesworth (Audit) Limited has been appointed as auditor to the charitable company for the ensuing year.



**Nicholas Wentworth-Stanley**

Trustee

25 June 2025

## Statement of Trustees' responsibilities For the Year Ended 31 March 2025

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to: select suitable accounting policies and then apply them consistently; observe the methods and principles of the Charities SORP (FRS 102); make judgements and accounting estimates that are reasonable and prudent; state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements; prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## Independent Auditor's report to the members of James' Place Charity

### Opinion

We have audited the financial statements of James' Place Charity (the 'charity') for the year ended 31 March 2025 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2025 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## **Independent Auditor's report to the members of James' Place Charity (continued)**

### **Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

### **Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

### **Responsibilities of trustees**

As explained more fully in the statement of trustees' responsibilities, the trustees, who are also the directors of the charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

## **Independent Auditor's report to the members of James' Place Charity (continued)**

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

### **Extent to which the audit was considered capable of detecting irregularities, including fraud**

We identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and then design and perform audit procedures responsive to those risks, including obtaining audit evidence that is sufficient and appropriate to provide a basis for our opinion.

### **Identifying and assessing potential risks related to irregularities**

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, we considered the following:

- the nature of the industry and sector, control environment and business performance;
- the charity's own assessment of the risks that irregularities may occur either as a result of fraud or error;
- the results of our enquiries of management and members of the Board of Trustees of their own identification and assessment of the risks of irregularities;
- any matters we identified having obtained and reviewed the charity's documentation of their policies and procedures relating to:
  - identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
  - detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud; and
- the internal controls established to mitigate risks of fraud or non-compliance with laws and regulations and
- the matters discussed among the audit engagement team regarding how and where fraud might occur in the financial statements and any potential indicators of fraud.

As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud and identified the greatest potential for fraud in the following areas:

(i) The presentation of the charity's Statement of Financial Activities, (ii) the charity's accounting policy for revenue recognition (iii) the overstatement of salary and other costs. In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override.

We also obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on provisions of those laws and regulations that had a direct effect on the determination of material amounts and disclosures in the financial statements. The key laws and regulations we considered in this context included the UK Companies Act and the Statement of Recommended Practice - 'Accounting and Reporting by Charities' issued by the joint SORP making body.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the charity's ability to operate or to avoid a material penalty.

## Independent Auditor's report to the members of James' Place Charity (continued)

### Audit response to risks identified

As a result of performing the above, we identified the presentation of the charity's Statement of Financial Activities, revenue recognition and overstatement of wages and other costs as the key audit matters related to the potential risk of fraud. The key audit matters section of our report explains the matters in more detail and also describes the specific procedures we performed in response to those key audit matters.

In addition to the above, our procedures to respond to risks identified included the following:

- reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with relevant laws and regulations described above as having a direct effect on the financial statements;
- enquiring of management and members of the Board of Trustees concerning actual and potential litigation and claims;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- reading minutes of meetings of those charged with governance and reviewing correspondence with relevant authorities where matters identified were significant;
- in addressing the risk of fraud through management override of controls, testing the appropriateness of journal entries and other adjustments; assessing whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluating the business rationale of any significant transactions that are unusual or outside the normal course of business.

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Due to the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

## Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Mitchell Charlesworth (Audit) Limited

Louise Casey (Senior Statutory Auditor)  
For and on behalf of Mitchell Charlesworth (Audit) Limited  
Accountants  
Statutory Auditor

10 July 2025

Suites C, D, E & F  
14<sup>th</sup> Floor, The Plaza  
100 Old Hall Street  
Liverpool  
England  
L3 9QJ



**Statement of Financial Activities (incorporating income and expenditure account)**  
**For the Year Ended 31 March 2025**

		<b>Unrestricted Funds 2025</b>	<b>Restricted Funds 2025</b>	<b>Total Funds 2025</b>	<b>Total Funds 2024</b>
	<b>Note</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Income from:</b>					
Donations and legacies	4	1,531,429	1,864,320	3,395,748	2,555,086
Other Income	5	67,354	24,000	91,354	45,180
Investments	5	60,707		60,707	33,211
<b>Total Income</b>		<b>1,659,490</b>	<b>1,888,320</b>	<b>3,547,809</b>	<b>2,633,477</b>
<b>Expenditure on:</b>					
Raising funds	6	371,541	-	371,541	399,545
Charitable activities	7, 8 & 9	835,085	1,354,084	2,189,169	1,562,433
<b>Total expenditure</b>		<b>1,206,626</b>	<b>1,354,084</b>	<b>2,560,710</b>	<b>1,961,978</b>
Net gains/(losses) on investments	14	47,502	-	47,502	95,255
<b>Net movement in funds</b>		<b>500,366</b>	<b>534,236</b>	<b>1,034,602</b>	<b>766,754</b>
Transfer between funds		-	-	-	-
<b>Reconciliation of funds</b>					
Total funds brought forward		3,417,494	1,232,710	4,650,204	3,883,450
<b>Total funds carried forward</b>	<b>17</b>	<b>3,917,860</b>	<b>1,766,946</b>	<b>5,684,806</b>	<b>4,650,204</b>

The statement of financial activities include all gains and losses recognised in the year. All income and expenditure derive from continuing activities. The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

# Statement of Financial Activities (incorporating income and expenditure account) For the Year Ended 31 March 2025

## Comparative information for the year ended 31 March 2024

		Unrestricted Funds 2024	Restricted Funds 2024	Total Funds 2024	Total Funds 2023
	Note	£	£	£	£
<b>Income from:</b>					
Donations and legacies	4	1,616,895	938,191	2,555,086	2,778,582
Other Income	5	45,180		45,180	28,304
Investments	5	33,211		33,211	12,626
<b>Total Income</b>		<b>1,695,286</b>	<b>938,191</b>	<b>2,633,477</b>	<b>2,819,512</b>
<b>Expenditure on:</b>					
Raising funds	6	399,545	-	399,545	156,547
Charitable activities	7, 8 & 9	574,417	988,016	1,562,433	1,250,965
<b>Total expenditure</b>		<b>973,962</b>	<b>988,016</b>	<b>1,961,978</b>	<b>1,407,512</b>
Net gains/(losses) on investments	14	95,255	-	95,255	- 44,742
<b>Net movement in funds</b>		<b>816,579</b>	<b>- 49,825</b>	<b>766,754</b>	<b>1,367,258</b>
Transfer between funds		218,740	(218,740)	-	-
Reconciliation of funds					
Total funds brought forward		2,382,175	1,501,275	3,883,450	2,516,192
<b>Total funds carried forward</b>	17	<b>3,417,494</b>	<b>1,232,710</b>	<b>4,650,204</b>	<b>3,883,450</b>

The statement of financial activities include all gains and losses recognised in the year. All income and expenditure derive from continuing activities. The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

## Statement of Financial Activities for the Year Ended 31 March 2025

### Statement of Financial Position as at 31 March 2025

		2025	2024
	Note	£	£
<b>Fixed assets</b>			
Tangible assets	13	649,442	774,326
Investments	14	<u>2,681,847</u>	<u>2,573,637</u>
		3,331,289	3,347,963
<b>Current assets</b>			
Debtors	15	165,694	201,971
Cash at bank and in hand		<u>2,364,070</u>	<u>1,232,546</u>
		2,529,764	1,434,517
<b>Creditors: amounts falling due within one year</b>	16	<u>(176,247)</u>	<u>(132,276)</u>
<b>Net current assets</b>		2,353,517	1,302,241
<b>Total net assets</b>		<u><u>5,684,806</u></u>	<u><u>4,650,204</u></u>
<b>Charity funds:</b>			
Restricted funds	17	<u>1,766,946</u>	<u>1,232,710</u>
<b>Unrestricted funds</b>			
Designated funds	17	2,285,267	2,043,862
General Funds	17	1,632,593	<u>1,373,632</u>
<b>Total unrestricted funds</b>		<u>3,917,860</u>	3,417,494
<b>Total funds</b>	17	<u><u>5,684,806</u></u>	<u><u>4,650,204</u></u>

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees on 25 June 2025 and signed on their behalf by:



**Clare Milford Haven**

## Statement of Financial Activities for the Year Ended 31 March 2025

## Statement of Cash Flows for the Year Ended 31 March 2025

	Note	2025 £	2024 £
<b>Cash flows from operating activities</b>	19	<u>1,131,524</u>	<u>1,526,494</u>
<b>Net cash used in other activities</b>			
Purchase of tangible fixed assets		0	(218,740)
Addition to Investment Portfolio		<u>0</u>	<u>(1,250,000)</u>
		<b>0</b>	<b>(1,468,740)</b>
<b>Change in cash and cash equivalents during the year</b>	21	<u>1,131,524</u>	<u>57,754</u>
<b>Cash and cash equivalents held at bank at the beginning of the year</b>		<u>1,232,546</u>	<u>1,174,792</u>
<b>Cash and cash equivalents held at bank at the end of the year</b>	20	<u><b>2,364,070</b></u>	<u><b>1,232,546</b></u>

Note: In addition to cash and cash equivalents held at the bank, £1,343,918 (£1,283,211, 2024) is held in a liquidity portfolio account and a further £1,363,722 (£25,068 2024) cash and cash equivalents is held within our managed investment portfolio.

As the charity holds no debt the charity has not prepared a net debt statement.

The notes on pages 41 to 53 form part of these financial statements

## Notes to the Financial Statements for the Year Ended 31 March 2025

### 1. General information

James' Place Charity is a company limited by guarantee, registered in England and Wales under the Companies Act 2006. The charity constitutes a public benefit entity as defined by FRS 102. The Charitable Company does not have share capital and each of the Trustees is liable to contribute an amount not exceeding £1 towards the assets of the Charity in the event of liquidation. The registered address of the Charity is given on the Reference and Administrative Details page.

### 2. Accounting policies

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP 2nd Edition (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Charities SORP (FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

All amounts are presented in pounds sterling and are rounded to the nearest pound.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgement in applying the Charity's accounting policies (see note 3).

The following principle accounting policies have been applied:

#### 2.2 Going concern

After making appropriate enquiries and reviewing the charity's financial projections in detail, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

#### 2.3 Income

All income is recognised once the Charity has entitlement to the Income, it is probable that the income will be received and the amount of the Income receivable can be measured reliably.

##### Donations and legacies

Donations are recognised when the Charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the Charity before the Charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the Charity and it is probable that these conditions will be fulfilled in the reporting period.

##### Grants receivable

Grants are recognised when the Charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

##### Investment income

Investment income is recognised in the period to which it relates.

## Notes to the Financial Statements for the Year Ended 31 March 2025

### Accounting policies (continued)

#### 2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attached are fulfilled. Grants offered subject to conditions which have not been met at the year-end are noted as a commitment but not accrued as expenditure.

#### 2.5 Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### 2.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £5,000 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Leasehold property	10%
Fixtures and fittings	15%
Computer equipment	33%



## Notes to the Financial Statements for the Year Ended 31 March 2025

### Accounting policies (continued)

#### 2.7 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the Statement of Financial Position date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the Statement of Financial Activities.

#### 2.8 Debtors

Other debtors are recognised at the settlement amount after any trade discount offered.

#### 2.9 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

#### 2.10 Creditors

Liabilities are recognised when there is an obligation at the Statement of Financial Position date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

#### 2.11 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method, and investments, which are measured at fair value with movements through the Statement of Financial Activities.

#### 2.12 Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

#### 2.11 Pensions

The Charity operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Charity pays fixed contributions into a separate entity. Once the contributions have been paid the Charity has no further payment obligations.

The contributions are recognised as an expense in the Statement of Financial Activities when they fall due. Amounts not paid are shown in other creditors as a liability in the statement of financial position. The assets of the plan are held separately from the company in independently administered funds.

#### 2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise of unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

## Notes to the Financial Statements for the Year Ended 31 March 2025

### Accounting policies (continued)

#### 3. Critical accounting estimates and areas of judgement

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The Trustees do not consider there to have been any significant areas of estimates or judgements involved in the preparation of these financial statements.

## Notes to the Financial Statements for the Year Ended 31 March 2025

### 4. Income from donations and legacies

	Unrestricted Funds 2025	Restricted Funds 2025	Total Funds 2025	Total Funds 2024
<b>Donations</b>				
The Times and Sunday Times Christmas Appeal	194,650	-	194,650	
Anonymous Donor	100,000	-	100,000	
The Syncona Foundation	90,000	-	90,000	90,000
Anonymous Donor	57,527	-	57,527	
Charles Costa Challenge	56,641	-	56,641	
Belinda Hill	40,000	30,000	70,000	70,000
The Nick Kilhams Foundation	40,000	-	40,000	120,000
Jane Treays & Charles Montanaro	35,000	-	35,000	
The Manolo Blahnik Foundation	25,000	-	25,000	
Anonymous Donor	25,000	-	25,000	
DHSC Suicide Prevention Fund	-	478,474	478,474	146,526
OB Ltd	-	392,500	392,500	36,000
Anonymous Donor	-	250,000	250,000	
The Coco Joelle Foundation	-	168,200	168,200	40,000
Anonymous Donor	-	96,400	96,400	
The David Riddell Memorial CIO	-	91,000	91,000	
The City Bridge Foundation	-	69,570	69,570	
The Ted Senior Foundation	-	30,000	30,000	
Anonymous Donor	-	30,000	30,000	
The Baddy Foundation	-	25,000	25,000	
The Underwood Trust	-	25,000	25,000	
The Remebering James Gala Event				457,324
Estate of Anne Husted Reine				160,807
Max Windle Memorial Trust				71,305
CHK Foundation				50,000
The Julia and Hans Rausing Trust				50,000
The Carlie Tufnell Charitable Trust				55,000
The Golden Bottle Trust				50,000
The Henry Oldfield Trust				50,000
Lowther Castle and Gardens				63,724
The Fishmongers Company 's Charitable Trust				50,000
Anonymous Donor				100,000
Other appeals and donations	867,611	178,176	1,045,787	894,400
	<b>1,531,429</b>	<b>1,864,320</b>	<b>3,395,749</b>	<b>2,555,086</b>

### 5. Investment Income & Other Income

Investment Income	Unrestricted Funds 2025	Restricted Funds 2025	Total Funds 2025	Total Funds 2024
Dividend & Interest Income on investment portfolio	60,707		60,707	33,211
<b>Other Income</b>				
Bank Interest	67,354		67,354	21,180
Services		24,000	24,000	24,000
	<b>67,354</b>	<b>24,000</b>	<b>91,354</b>	<b>45,180</b>

## Notes to the Financial Statements for the Year Ended 31 March 2025

### 6. Expenditure on raising funds

	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
Costs of raising voluntary income	77,475	-	77,475	193,419
Wages and salaries	294,066	-	294,066	206,126
<b>Total</b>	<b>371,541</b>	<b>-</b>	<b>371,541</b>	<b>399,545</b>

\* 2024 all unrestricted

### 7. Analysis of expenditure on charitable activities

#### Summary by fund type

	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
<b>Service delivery</b>	<b>835,085</b>	<b>1,354,084</b>	<b>2,189,169</b>	<b>1,562,433</b>
<b>Total 2024</b>	<b>574,417</b>	<b>988,016</b>	<b>1,562,433</b>	

### 8. Analysis of expenditure by activity

	Activities Undertaken Directly 2025 £	Support Costs 2025 £	Total Funds £
<b>Service setup and delivery</b>	<b>1,956,824</b>	<b>232,344</b>	<b>2,189,168</b>
<b>Total 2024</b>	<b>1,446,695</b>	<b>115,738</b>	<b>1,562,433</b>

## Notes to the Financial Statements for the Year Ended 31 March 2025

### 8. Analysis of expenditure by activities (continued)

#### Analysis of direct costs

	Activities 2025	Total Funds 2025	Total Funds 2024 Restated
	£	£	£
Staff costs	1,341,431	1,341,431	1,017,876
Depreciation	124,884	124,884	111,413
Rent & Rates	100,506	100,506	75,187
Insurance	16,368	16,368	13,923
Staff training	9,324	9,324	4,646
Staff recruitment	6,181	6,181	18,607
Computer, software and maintenance costs	59,446	59,446	47,783
IT Development	50,905	50,905	9,066
Travel	32,398	32,398	32,672
Repairs and maintenance	16,253	16,253	21,855
Marketing	1,885	1,885	1,459
Office Expenses	73,773	73,773	60,236
Subscriptions	-	-	45
Clinical Consultancy	77,329	77,329	1,000
Academic evaluation	45,000	45,000	30,000
Professional fees	1,141	1,141	927
Other direct			
	<b>1,956,824</b>	<b>1,956,824</b>	<b>1,446,695</b>

### 9. Analysis of support costs

	Activities 2025	Total Funds 2025	Total Funds 2024
	£	£	£
Staff costs	135,948	135,948	48,708
Depreciation	-	-	-
Rent & Insurance	3,200	3,200	2,592
Staff training	7,445	7,445	1,751
Staff recruitment	12,658	12,658	2,088
Computer, software and maintenance costs	11,602	11,602	10,885
IT Development	-	-	-
Travel	7,660	7,660	3,250
Repairs and maintenance	-	-	-
Marketing	3,329	3,329	5,211
Office Expenses	7,509	7,509	6,418
Subscriptions	4,256	4,256	1,647
Consultancy	17,698	17,698	19,236
Accountancy & Audit	8,020	8,020	6,878
Legal fees	13,019	13,019	7,074
Other direct	-	-	-
	<b>232,344</b>	<b>232,344</b>	<b>115,738</b>

## Notes to the Financial Statements for the Year Ended 31 March 2025

### 10. Auditors remuneration

	2025 £	2024 £
Fees payable to the Charity's auditors for the audit of the Charity's annual accounts	6,000	6,000

### 11. Staff costs

	2025 £	2024 £
Wages and salaries	1,502,699	1,076,137
Social security costs	125,178	102,461
Employer contribution to defined contribution pension scheme	101,777	73,033
	<u>1,729,654</u>	<u>1,251,631</u>

The average number of persons employed by the Charity during the year was as follows:

	2025 No.	2024 No.
Employees	41	29

The number of employees whose benefits (excluding employer pension costs) exceeded £60,000 was:

	2025 No.	2024 No.
In the band £60,001 to £70,000	1	2
In the band £70,001 to £80,000	2	1
In the band £80,001 to £90,000	1	-
In the band £90,001 to £100,000	-	1
In the band > £100,000	1	-

The total employee benefits (including employer pension contributions) of the key management personnel of the Charity were £450,667 (2024 £324,183)

### 12. Trustee remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2024: £NIL).

During the year ended 31st March 2025, a total of £1,253 was reimbursed to Trustees (2024:£1,076) in relation to general expenses incurred on the Charity's behalf.



## Notes to the Financial Statements for the Year Ended 31 March 2025

### 13. Tangible fixed assets

	Leasehold Property £	Fixtures & Fittings £	IT Equipment £	Total £
Cost or Valuation				
At 1 April 2024	938,664	206,775	9,084	1,154,523
Additions	-	-	-	-
Transfers	-	-	-	-
At 31 March 2025	<u>938,664</u>	<u>206,775</u>	<u>9,084</u>	<u>1,154,523</u>
Depreciation				
At 1 April 2024	250,766	120,347	9,084	380,197
Charge for the year	93,864	31,020	-	124,884
At 31 March 2025	<u>344,630</u>	<u>151,367</u>	<u>9,084</u>	<u>505,081</u>
<b>Net book value</b>				
<b>At 31 March 2025</b>	<u><b>594,034</b></u>	<u><b>55,408</b></u>	<u><b>-</b></u>	<u><b>649,442</b></u>
At 31 March 2024	<u>687,898</u>	<u>86,428</u>	<u>-</u>	<u>774,326</u>

### 14. Listed investments

	2025 £	2024 £
Market Value as at 1st April	2,573,638	1,102,716
Additions		13,032
Disposals		
Realised Gains	60,707	33,211
Unrealised Gains /(Losses)	47,502	95,255
<b>Market value at 31 March 2025</b>	<u><b>2,681,847</b></u>	<u><b>1,244,214</b></u>
Listed Investments in the UK	1,318,125	1,265,359
Cash	1,363,722	1,308,279
<b>Market value at 31 March 2025</b>	<u><b>2,681,847</b></u>	<u><b>2,573,638</b></u>
Material Investments		
Fixed Interest	284,159	320,587
UK Equities	154,157	158,138
North American Equities	411,861	367,314
European Equities	71,011	91,783
Asia Pacific and Emerging Markets	66,615	41,448
Global Equities	49,954	53,862
Alternative Investments	216,090	166,181
Commodities	64,278	66,045
Cash and Cash Alternatives	1,363,722	1,308,280
	<u><b>2,681,847</b></u>	<u><b>2,573,638</b></u>

The historical cost of the investment held amounted to £2,450,000 (2024: £2,450,000).

## Notes to the Financial Statements for the Year Ended 31 March 2025

### 15. Debtors

	2025 £	2024 £
Due within one year		
Other debtors	143,619	176,526
Prepayments and accrued income	22,075	25,445
	<u>165,694</u>	<u>201,971</u>

Other debtors includes £119,619 due from DHSC which relates to the period to 31st March 2025

### 16. Creditors

	2025 £	2024 £
Trade creditors	46,461	37,271
Other taxation and social security	38,085	34,092
Other creditors	21,212	4,319
Accruals	70,489	56,594
	<u>176,247</u>	<u>132,276</u>

## Notes to the Financial Statements for the Year Ended 31 March 2025

### 17. Statement of Funds

#### Statement of Funds Current Year

	Balance at 1 April 2024	Income	Expenditure	Additions / (Disposals)	Transfers in / (out)	Balance at 31 March 2025
	£	£	£	£	£	£
<b>Restricted Funds</b>						
Liverpool Centre	-	233,660	233,660	-	-	-
London Centre	-	496,166	496,166	-	-	-
Newcastle Centre	1,019,662	217,844	466,852	-	-	770,654
Birmingham centre	125,000	789,250	-	-	-	914,250
Centre 5	20,000	-	-	-	-	20,000
Young Persons Project	68,048	-	21,006	-	-	47,042
Outreach Project	-	40,000	40,000	-	-	-
18 - 25 Project	-	15,000	-	-	-	15,000
Head Of HR/IT Dev	-	96,400	96,400	-	-	-
	<b>1,232,710</b>	<b>1,888,320</b>	<b>1,354,084</b>	<b>-</b>	<b>-</b>	<b>1,766,946</b>
<b>Unrestricted Funds</b>						
<b>Designated Funds</b>						
Fixed Assets Reserve	774,326	-	-	-	(124,884)	649,442
London Centre	65,867	-	-	-	(65,867)	-
Newcastle	453,669	-	-	-	(217,844)	235,825
Birmingham	750,000	-	-	-	150,000	900,000
Centre 5	-	-	-	-	500,000	500,000
<b>General Funds</b>						
General Funds	1,373,632	1,706,992	1,206,626	-	(241,405)	1,632,593
<b>Total Unrestricted Funds</b>	<b>3,417,494</b>	<b>1,706,992</b>	<b>1,206,626</b>	<b>-</b>	<b>-</b>	<b>3,917,860</b>
<b>Total Funds</b>	<b>4,650,204</b>	<b>3,595,312</b>	<b>2,560,710</b>	<b>-</b>	<b>-</b>	<b>5,684,806</b>

In 2023/24 we designated £750,000 towards the cost of the planned 4th Centre for Birmingham. To date we have raised £914k, with a further £683k pledged in future years. In order to cover the cost of the new centre and 3 years operating costs a further £150k has been designated to achieve our target of £2.5M

#### Statement of Funds Prior Year

	Balance at 1 April 2023	Income	Expenditure	Additions / (Disposals)	Transfers in / (out)	Balance at 31 March 2024
	£	£	£	£	£	£
<b>Restricted Funds</b>						
Liverpool Centre	-	107,984	107,984	-	-	-
London Centre	-	392,571	392,571	-	-	-
Newcastle Centre	1,497,032	46,331	304,961	-	(218,740)	1,019,662
Birmingham Centre	-	125,000	-	-	-	125,000
Centre 5	-	20,000	-	-	-	20,000
16 to 18 Scoping & Evaluation	4,243	-	4,243	-	-	-
16 to 18 Project	-	15,000	15,000	-	-	0
Young Persons	-	71,305	3,257	-	-	68,048
Therapists	-	120,000	120,000	-	-	-
Outreach Project	-	40,000	40,000	-	-	-
	<b>1,501,275</b>	<b>938,191</b>	<b>988,016</b>	<b>-</b>	<b>(218,740)</b>	<b>1,232,710</b>
<b>Unrestricted Funds</b>						
<b>Designated Funds</b>						
Fixed Assets Reserve	666,999	-	-	-	107,327	774,326
London Centre	458,438	-	-	-	(392,571)	65,867
Newcastle	500,000	-	-	-	(46,331)	453,669
Birmingham	-	-	-	-	750,000	750,000
<b>General Funds</b>						
General Funds	756,738	1,790,541	973,962	-	(199,685)	1,373,632
<b>Total Unrestricted Funds</b>	<b>2,382,175</b>	<b>1,790,541</b>	<b>973,962</b>	<b>-</b>	<b>218,740</b>	<b>3,417,494</b>
<b>Total Funds</b>	<b>3,883,450</b>	<b>2,728,732</b>	<b>1,961,978</b>	<b>-</b>	<b>-</b>	<b>4,650,204</b>

## Notes to the Financial Statements for the Year Ended 31 March 2025

	Restricted Funds 2025 £	Unrestricted Funds 2025 £	Total funds 2025 £
<b>18. Analysis of net assets between funds</b>			
<b>Analysis of net assets between funds - current year</b>			
Tangible fixed assets	-	649,442	649,442
Investments	-	2,681,847	2,681,847
Current assets	1,766,946	762,818	2,529,764
Creditors due within 1 year	-	(176,247)	(176,247)
	<u>1,766,946</u>	<u>3,917,860</u>	<u>5,684,806</u>
	Restricted Funds 2024 As Restated £	Unrestricted Funds 2024 As Restated £	Total funds 2024 As Restated £
<b>Analysis of net assets between funds - prior year</b>			
Tangible fixed assets	-	774,326	774,326
Investments	-	2,573,637	2,573,637
Current assets	1,501,275	201,807	1,703,082
Creditors due within 1 year	-	(132,276)	(132,276)
	<u>1,501,275</u>	<u>3,417,494</u>	<u>4,918,769</u>

## 19. Reconciliation of net movement in funds to net cashflow from operating activities

	2025 £	2024 £
Net income for year (as per Statement of Financial Activities)	1,034,602	766,754
Depreciation charges	124,884	111,413
Gains on investments	(47,502)	(95,255)
Dividends, interests and rents from investments	(60,707)	(33,211)
(Increase)/Decrease in Debtors	36,277	818,075
Increase/(Decrease) in Creditors	43,971	(41,282)
<b>Net Cash provided by operating activities</b>	<u>1,131,525</u>	<u>1,526,494</u>

## 20. Analysis of cash and cash equivalents

	2025 £	2024 £
Cash at bank and in hand	<u>2,364,070</u>	<u>1,232,546</u>

## 21. Analysis of change in net debt

	At 1 April 2024 £	Cashflows £	At 31 March 2025 £
Cash at bank and in hand	<u>1,232,546</u>	<u>1,131,525</u>	<u>2,364,071</u>

## 22. Pension commitments

The charity operates a defined contribution scheme. The assets of the scheme are held separately from the charity in an independently administered fund. The pension cost charge represents the contributions payable by the charity and amounted to £101,777 (2024: £73,033). Contributions of £15,348 (2024: £500) were payable at the reporting date.

## 23. Operating Lease Commitments

At 31 March 2025 the Charity had commitments to make further minimum lease payments under non cancellable operating leases as follows:

	2025 £	(Restated) 2024 £
Not later than 1 year	102,500	102,500
Later than 1 year and not later than 5 years	147,250	249,750
	<u>249,750</u>	<u>352,250</u>

In January 2022 the Charity signed a 15 year lease to house the London Centre, in February 2023 extended the lease on our Liverpool centre for a further 5 years and in October 2023 the Charity signed a 15 year lease to house the Newcastle Centre.

## 24. Related party transactions

There were no related party transactions in the current or prior year

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